



Order / Rev: 103288  
 Alt Order #: 06825828  
 Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2603

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/12/12	10/12/12	M-F 5-6a WakeUp w/WagM	5-6a		----F--	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ----F-- 2 \$400.00 0.00															
E 2	KSNV	10/15/12	10/15/12	M-F 5-6a WakeUp w/WagM	5-6a		M-----	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 2 \$400.00 0.00															
E 3	KSNV	10/16/12	10/16/12	M-F 5-6a WakeUp w/WagM	5-6a		-T-----	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -T----- 2 \$400.00 0.00															
E 4	KSNV	10/17/12	10/17/12	M-F 5-6a WakeUp w/WagM	5-6a		--w----	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 --w---- 2 \$400.00 0.00															
E 5	KSNV	10/18/12	10/18/12	M-F 5-6a WakeUp w/WagM	5-6a		---T---	:30	2	\$400.002	0.00	NM		2	\$800.00
M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 ---T--- 2 \$400.00 0.00															
E 6	KSNV	10/12/12	10/12/12	M-F 6-7a WakeUp w/WagM	6-7a		----F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ----F-- 2 \$725.00 0.00															
E 7	KSNV	10/15/12	10/15/12	M-F 6-7a WakeUp w/WagM	6-7a		M-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 2 \$725.00 0.00															
E 8	KSNV	10/16/12	10/16/12	M-F 6-7a WakeUp w/WagM	6-7a		-T-----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -T----- 2 \$725.00 0.00															
E 9	KSNV	10/17/12	10/17/12	M-F 6-7a WakeUp w/WagM	6-7a		--w----	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 --w---- 2 \$725.00 0.00															
E 10	KSNV	10/18/12	10/18/12	M-F 6-7a WakeUp w/WagM	6-7a		---T---	:30	2	\$725.001	0.00	NM		2	\$1,450.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 ---T--- 2 \$725.00 0.00															
E 11	KSNV	10/12/12	10/12/12	Today Show	CM	658a-9am	----F--	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12 ----F-- 4 \$900.00 0.00															
E 12	KSNV	10/15/12	10/15/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.001	0.00	NM		4	\$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 M----- 4 \$900.00 0.00															
E 13	KSNV	10/16/12	10/16/12		CM	658a-9am	-T----	:30	4	\$900.001	0.00	NM		4	\$3,600.00

Order / Rev: 103288  
 Alt Order #: 06825828  
 Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2603

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/15/12	10/21/12	-T-----		4		\$900.00									
E 14	KSNV	10/17/12	10/17/12	Today Show	CM	658a-9am	--W---	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
Today Show															
TODAY SHW															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/15/12	10/21/12	--W---		4		\$900.00									
E 15	KSNV	10/18/12	10/18/12	Today Show	CM	658a-9am	--T---	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
Today Show															
TODAY SHW															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/15/12	10/21/12	---T---		4		\$900.00									
E 16	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	2	\$375.00	1	0.00	NM	2	\$750.00
News 3 Sunrise SATURDAY															
NW3 AT SUNRISE															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	----S-		2		\$375.00									
E 17	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	4	\$625.00	1	0.00	NM	4	\$2,500.00
Saturday Today															
SATURDAY TODAY															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	----S-		4		\$625.00									
E 18	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	2	\$375.00	1	0.00	NM	2	\$750.00
News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		2		\$375.00									
E 19	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
Sunday Today															
SUN TODAY															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	-----S		2		\$500.00									
E 20	KSNV	10/12/12	10/12/12	M-F Today Show II 3rd HOM	CM	9-10a	-----F--	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
TODAY SHW2															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/08/12	10/14/12	----F--		2		\$425.00									
E 21	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd HOM	CM	9-10a	M-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
TODAY SHW2															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/15/12	10/21/12	M-----		2		\$425.00									
E 22	KSNV	10/16/12	10/16/12	M-F Today Show II 3rd HOM	CM	9-10a	-T-----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
TODAY SHW2															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/15/12	10/21/12	-T-----		2		\$425.00									
E 23	KSNV	10/17/12	10/17/12	M-F Today Show II 3rd HOM	CM	9-10a	--W----	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
TODAY SHW2															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/15/12	10/21/12	--W----		2		\$425.00									
E 24	KSNV	10/18/12	10/18/12	M-F Today Show II 3rd HOM	CM	9-10a	---T---	:30	2	\$425.00	1	0.00	NM	2	\$850.00
M-F Today Show II															
TODAY SHW2															
Start Date	End Date	Weekdays		Spots/Week		Rate									
Week: 10/15/12	10/21/12	---T---		2		\$425.00									
E 25	KSNV	10/12/12	10/12/12	CM		10am-11am	----F--	:30	2	\$325.00	1	0.00	NM	2	\$650.00

Order / Rev: 103288 Advertiser: NRCC-IE  
 Alt Order #: 06825828 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 10/12/12 - 10/18/12 Estimate: 2603

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Today Show III 4th H															
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	----F--		2			\$325.00	0.00					
E 26	KSNV	10/15/12	10/15/12	M-F Today Show II 4th BM		10am-11am			M-----	:30	2	\$325.001	0.00	NM	2 \$650.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		2			\$325.00	0.00					
E 27	KSNV	10/16/12	10/16/12	M-F Today Show III 4th BM		10am-11am			-T-----	:30	2	\$325.001	0.00	NM	2 \$650.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-T-----		2			\$325.00	0.00					
E 28	KSNV	10/17/12	10/17/12	M-F Today Show III 4th BM		10am-11am			--W----	:30	2	\$325.001	0.00	NM	2 \$650.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	--W----		2			\$325.00	0.00					
E 29	KSNV	10/18/12	10/18/12	M-F Today Show III 4th BM		10am-11am			---T---	:30	2	\$325.001	0.00	NM	2 \$650.00
Today 4th Hour															
TODAY SHW3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	---T---		2			\$325.00	0.00					
E 30	KSNV	10/12/12	10/12/12	Rachael Ray	CM	11am-12pm			----F--	:30	2	\$325.001	0.00	NM	2 \$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	----F--		2			\$325.00	0.00					
E 31	KSNV	10/15/12	10/15/12	Rachael Ray	CM	11am-12pm			M-----	:30	2	\$325.001	0.00	NM	2 \$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		2			\$325.00	0.00					
E 32	KSNV	10/16/12	10/16/12	Rachael Ray	CM	11am-12pm			-T-----	:30	2	\$325.001	0.00	NM	2 \$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-T-----		2			\$325.00	0.00					
E 33	KSNV	10/17/12	10/17/12	Rachael Ray	CM	11am-12pm			--W----	:30	2	\$325.001	0.00	NM	2 \$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	--W----		2			\$325.00	0.00					
E 34	KSNV	10/18/12	10/18/12	Rachael Ray	CM	11am-12pm			---T---	:30	2	\$325.001	0.00	NM	2 \$650.00
RACHAEL RAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	--W----		2			\$325.00	0.00					
E 35	KSNV	10/12/12	10/12/12	The Agenda 1230pm	CM	1230-1p			----F--	:30	1	\$325.001	0.00	NM	1 \$325.00
The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	----F--		1			\$325.00	0.00					
E 36	KSNV	10/15/12	10/15/12	The Agenda 1230pm	CM	1230-1p			M-----	:30	1	\$325.001	0.00	NM	1 \$325.00
The Agenda 1230pm															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		1			\$325.00	0.00					
E 37	KSNV	10/16/12	10/16/12		CM	1230-1p			-T-----	:30	1	\$325.001	0.00	NM	1 \$325.00

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Advertiser: NRCC-IE  
 Product Desc: NRCC IE 2012  
 Estimate: 2603

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-T-----		1	\$325.00		0.00						
E 38	KSNV	10/17/12	10/17/12	The Agenda 1230pm	CM	1230-1p			--W----		:30	1	\$325.00	1	0.00 NM
				The Agenda 1230pm											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	--W----		1	\$325.00		0.00						
E 39	KSNV	10/18/12	10/18/12	The Agenda 1230pm	CM	1230-1p			--T---		:30	1	\$325.00	1	0.00 NM
				The Agenda 1230pm											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	--T---		1	\$325.00		0.00						
E 40	KSNV	10/13/12	10/13/12	News 3 Today - SATURDAY	CM	9am-930am			----S-		:30	1	\$500.00	1	0.00 NM
				News 3 Today - SAT											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S-		1	\$500.00		0.00						
E 41	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am			-----S		:30	1	\$500.00	1	0.00 NM
				News 3 Today											
				NEWS3 TDY-WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S		1	\$500.00		0.00						
E 42	KSNV	10/14/12	10/14/12	Chris Matthews 9:30AM	CM	9:30a-10a			-----S		:30	1	\$500.00	2	0.00 NM
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S		1	\$500.00		0.00						
E 43	KSNV	10/12/12	10/12/12	Dr. Phil	CM	3-4p			----F--		:30	2	\$450.00	1	0.00 NM
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	----F--		2	\$450.00		0.00						
E 44	KSNV	10/15/12	10/15/12	Dr. Phil	CM	3-4p			M-----		:30	2	\$450.00	1	0.00 NM
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	M-----		2	\$450.00		0.00						
E 45	KSNV	10/16/12	10/16/12	Dr. Phil	CM	3-4p			-T-----		:30	2	\$450.00	1	0.00 NM
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	-T-----		2	\$450.00		0.00						
E 46	KSNV	10/17/12	10/17/12	Dr. Phil	CM	3-4p			--W----		:30	2	\$450.00	1	0.00 NM
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	--W----		2	\$450.00		0.00						
E 47	KSNV	10/18/12	10/18/12	Dr. Phil	CM	3-4p			---T---		:30	2	\$450.00	1	0.00 NM
				Dr Phil											
				DR. PHIL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/15/12	10/21/12	---T---		2	\$450.00		0.00						
E 48	KSNV	10/12/12	10/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm			----F--		:30	1	\$725.00	1	0.00 NM
				4PM NEWS (1 hour)		(4:30 PM-5:00 PM)									
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	----F--		1	\$725.00		0.00						
E 49	KSNV	10/15/12	10/15/12		CM	4-5pm			M-----		:30	1	\$725.00	1	0.00 NM

Order / Rev: 103288 Advertiser: NRCC-IE  
 Alt Order #: 06825828 Product Desc: NRCC IE 2012 KSNV  
 Flight Dates: 10/12/12 - 10/18/12 Estimate: 2603

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM)															
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	M-----		1	\$725.00	0.00									
E 50	KSNV	10/16/12	10/16/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm	-T-----	:30	1	\$725.001	0.00	NM		1	\$725.00	
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	-T-----		1	\$725.00	0.00									
E 51	KSNV	10/17/12	10/17/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm	--W----	:30	1	\$725.001	0.00	NM		1	\$725.00	
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	--W----		1	\$725.00	0.00									
E 52	KSNV	10/18/12	10/18/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm	---T---	:30	1	\$725.001	0.00	NM		1	\$725.00	
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	---T---		1	\$725.00	0.00									
E 53	KSNV	10/12/12	10/12/12	M-F Early News M-F Early News	CM	5-630p	-----F--	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	-----F--		3	\$1,200.00	0.00									
E 54	KSNV	10/15/12	10/15/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	M-----		3	\$1,200.00	0.00									
E 55	KSNV	10/16/12	10/16/12	M-F Early News M-F Early News	CM	5-630p	-T-----	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	-T-----		3	\$1,200.00	0.00									
E 56	KSNV	10/17/12	10/17/12	M-F Early News M-F Early News	CM	5-630p	--W----	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	--W----		3	\$1,200.00	0.00									
E 57	KSNV	10/18/12	10/18/12	M-F Early News M-F Early News	CM	5-630p	---T---	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00
NEWS 3															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	--W----		3	\$1,200.00	0.00									
E 58	KSNV	10/12/12	10/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7P	-----F--	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	-----F--		1	\$1,300.00	0.00									
E 59	KSNV	10/15/12	10/15/12	M-F Jeopardy M-F Jeopardy	CM	630-7P	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	M-----		1	\$1,300.00	0.00									
E 60	KSNV	10/16/12	10/16/12	Jeopardy in PRIME Jeopardy in Prime	CM	M-SA 8-11p / SUN-T-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00	
JEOPARDY															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/15/12	10/21/12	-T-----		1	\$1,300.00	0.00									
E 61	KSNV	10/17/12	10/17/12		CM	630-7P	--W----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00

Order / Rev: 103288  
Alt Order #: 06825828  
Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2603

100

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1	\$1,300.00		0.00						
E 62	KSNV	10/18/12	10/18/12	M-F Jeopardy	CM	630-7P		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--T---		1	\$1,300.00		0.00						
E 63	KSNV	10/12/12	10/12/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	----F--		1	\$1,300.00		0.00						
E 64	KSNV	10/15/12	10/15/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1	\$1,300.00		0.00						
E 65	KSNV	10/16/12	10/16/12	Wheel of Fortune in PRIM	CM	M-SA 8-11p / SUN-T-----		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				Wheel in Prime											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-T-----		1	\$1,300.00		0.00						
E 66	KSNV	10/17/12	10/17/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1	\$1,300.00		0.00						
E 67	KSNV	10/18/12	10/18/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	---T---		1	\$1,300.00		0.00						
E 68	KSNV	10/13/12	10/13/12	Vegas Inc.	CM	6:30-8pm		:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Vegas Inc.											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		1	\$425.00		0.00						
E 69	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Whe	CM	630-730pm		:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
				WKND Jeop/Wheel											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		2	\$525.00		0.00						
E 70	KSNV	10/15/12	10/15/12	Mon PR 8-10p	CM	8-10pm		:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		1	\$4,000.00		0.00						
E 71	KSNV	10/17/12	10/17/12	Wed PR 9-10p	CM	9-10pm		:30	1	\$3,000.00	2	0.00	NM	1	\$3,000.00
				Wednesday Prime 9-10pm											
				L&O:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1	\$3,000.00		0.00						
E 72	KSNV	10/17/12	10/17/12	Wed PR 10-11p	CM	10-11pm		:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Wednesday Prime 10-11pm											
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		1	\$3,200.00		0.00						
E 73	KSNV	10/12/12	10/12/12		CM	8-9pm		:30	1	\$1,700.00	2	0.00	NM	1	\$1,700.00

Order / Rev: 103288 Advertiser: NRCC-IE  
 Alt Order #: 06825828 Product Desc: NRCC IE 2012  
 Flight Dates: 10/12/12 - 10/18/12 Estimate: 2603

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 8-9p															
Friday Prime 8-9pm															
WHO ARE YOU?															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 ----F-- 1 \$1,700.00 0.00															
E 74	KSNV	10/12/12	10/12/12	Fri PR 9-10p	CM	9-10pm	-----F--	:30	1	\$3,000.001	0.00	NM		1	\$3,000.00
Friday Prime 9-10pm															
GRIMM-NBC															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 ----F-- 1 \$3,000.00 0.00															
E 75	KSNV	10/13/12	10/13/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$800.003	0.00	NM		1	\$800.00
Saturday Prime 9-10pm															
PRIME-SAT-NBC															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 ----S- 1 \$800.00 0.00															
E 76	KSNV	10/13/12	10/13/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,200.003	0.00	NM		1	\$1,200.00
Saturday Prime 10-11pm															
L&O SVU-SA-NBC															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 ----S- 1 \$1,200.00 0.00															
E 77	KSNV	10/14/12	10/14/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.001	0.00	NM		1	\$2,500.00
NFL Pre-Game															
FTBL NITE AMR															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -----S 1 \$2,500.00 0.00															
E 78	KSNV	10/14/12	10/14/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.001	0.00	NM		2	\$20,000.00
NFL Football															
NBC SUN-FTBL															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -----S 2 \$10,000.00 0.00															
E 79	KSNV	10/14/12	10/14/12	News 3 Live in Prime	CM	7-10pm	-----S	:30	2	\$1,600.002	0.00	NM		2	\$3,200.00
News 3 in Prime															
NWS3 LVE-PRIME															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 -----S 2 \$1,600.00 0.00															
E 80	KSNV	10/12/12	10/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 ----F-- 1 \$1,200.00 0.00															
E 81	KSNV	10/15/12	10/15/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 M----- 1 \$1,200.00 0.00															
E 82	KSNV	10/16/12	10/16/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 --W---- 1 \$1,200.00 0.00															
E 83	KSNV	10/17/12	10/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 --W---- 1 \$1,200.00 0.00															
E 84	KSNV	10/18/12	10/18/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,200.001	0.00	NM		1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 ---T--- 1 \$1,200.00 0.00															
E 85	KSNV	10/13/12	10/13/12		CM	11pm-1135pm	----S-	:30	2	\$1,100.001	0.00	NM		2	\$2,200.00

Order / Rev: 103288  
Alt Order #: 06825828  
Flight Dates: 10/12/12 - 10/18/12

Advertiser: NRCC-IE  
Product Desc: NRCC IE 2012  
Estimate: 2603

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su		News 3 at Eleven									
				Sa-Su		News 3 at Eleven									
				WKD2 NWS-AT 11											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S-		2	\$1,100.00		0.00						
E 86	KSNV	10/12/12	10/12/12	The Tonight Show	CM	1135p-1237a			---	F--		:30	2	\$500.00	1
				Tonight Show											
		TONITE SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	----F--		2	\$500.00		0.00						
E 87	KSNV	10/15/12	10/15/12	The Tonight Show	CM	1135p-1237a			M-----			:30	2	\$500.00	1
				Tonight Show											
		TONITE SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	M-----		2	\$500.00		0.00						
E 88	KSNV	10/16/12	10/16/12	The Tonight Show	CM	1135p-1237a			-T-----			:30	2	\$500.00	1
				Tonight Show											
		TONITE SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	-T-----		2	\$500.00		0.00						
E 89	KSNV	10/17/12	10/17/12	The Tonight Show	CM	1135p-1237a			--W----			:30	2	\$500.00	1
				Tonight Show											
		TONITE SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	--W----		2	\$500.00		0.00						
E 90	KSNV	10/18/12	10/18/12	The Tonight Show	CM	1135p-1237a			---T---			:30	2	\$500.00	1
				Tonight Show											
		TONITE SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/15/12	10/21/12	---T---		2	\$500.00		0.00						
E 91	KSNV	10/13/12	10/13/12	Saturday Night Live	CM	1130pm-1:02am			----S-			:30	2	\$1,400.00	1
				Saturday Night Live											
		SAT NITE LIVE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	----S-		2	\$1,400.00		0.00						
E 92	KSNV	10/14/12	10/14/12	Sports Night in Las Vegas	CM	1135p-1200a			-----S			:30	1	\$400.00	1
				Sports Night in Las Vegas											
		SPORT NT-L VGS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/08/12	10/14/12	-----S		1	\$400.00		0.00						